

Become an Apprentice

For too many parents the belief has grown over time that a university education is a must for their children. They want them to become a lawyer, a doctor, an accountant, an engineer, or whatever. This has resulted in many young people being forced into a career which is not their choice, but the choice of their father or mother.

Worse still, and I have encountered numerous examples in my career, they undertake a course and fail because it is not something they want to do.

What is often seen to be a less desirable career is that of one of the trades. And yet many young people would be much better suited to become a carpenter, a plumber, an electrician, or one of the numerous trades on offer. What is more, these offer very satisfying and well rewarded careers. They require high levels of skills and open up many career pathways.

Parents should carefully consider what is best for their children, not what merely satisfies their own wishes. Undertaking an apprenticeship may well launch their child on a career which not only better befits their abilities but also gives them a constant sense of fulfilment. Call us NOW and your child will thank you.



Professor Ashley W. Goldsworthy

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